

May 2019



Our business is to provide you with rental and management solutions to help you and your investments thrive. We're not just a business - we're a lifestyle!

Community Update

The team is sponsoring the snack booth at the Marin Humane

Society's annual Woofstock event on May 19th form noon -5pm: if you've never been it's a blast! Live music, beer + wine, great food, kids, dogs...what more do you need?

Twelve Good Management Practices

Our newsletters cover many issues, but as we move forward, we want to review twelve practices that we, as your management company, use to protect your investment.

1 - Support Fair Housing

This is crucial to successful property management. This covers such a vast area such as advertising, showings, tenant selection, equal opportunity practices for the handicapped, and much more. We always work to avoid Fair Housing complaints but if they occur, we move to settle them swiftly and efficiently.

2 – Select good tenancy

We continually strive to improve screening practices. Choosing the right tenant is more cost effective than quickly renting to someone who will become a problem tenant, even if it means a longer vacancy.

3 - Provide reliable documentation

Another key area to reduce risk and keep tenant problems at bay is using good rental documents. This encompasses rental agreements, addendums, property notices, communications, etc. Setting up the right agreements in the beginning can help prevent future disputes

4 - Maintain the physical property

We continually work to use competent vendors to maintain your property. We probably sound like a broken record on this subject but preventative maintenance is a big key to reducing many maintenance issues. Whether small or

Regulatory Update

Are you following the changing new about possible rent control and other new regulation in Marin and Statewide? According to the California Apartment Association (CAA), a bill that would apply rent control and price-gouging protections statewide advanced last month from its first committee hearing, while a second rent control proposal stalled amid strong opposition from CAA. Make your voice heard!

In the News

Darcy and Christopher are featured in the May North Bay Business Journal, "It Takes Two," discussing their roles as both business owners and husband-and-wife. Check it out!

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large, it always pays to address a problem as soon as possible and resolve them before they escalate.

5 - Tackle mold issues

Ignoring mold issues has produced some of the largest settlements against investors in the United States. We may discover that it is not toxic mold but it is better to clean up *any* mold before it can become a legal battle.

6 - Take tenant safety seriously

Addressing anything that could endanger tenant safety is an absolute necessity. The courts have zero tolerance for a property owner who ignores maintenance that endangers a resident. This can include unsafe electrical, flooring, plumbing, door locks, walkways, lighting, landscape, and more.

7 - Respect your tenant's privacy

Even the most basic Landlord/Tenant law provides for a tenant's right to privacy. Therefore, we contact tenants in advance and serve the proper notices when necessary if we want to enter their residence. You may own the property but it is the tenant's home and most states have specific laws to address the "right to enter."

8 - Encourage tenant retention

For obvious reasons, it can increase the return on investment (ROI) to keep a good tenant. There are many ways to encourage tenant retention and it pays to show residents that we appreciate them.

9 - Address security deposit issues

Tenants do move and when they do, the security deposit can become a battleground. Although we try to avoid this, a dispute can arise. We settle any deposit issue as quickly as possible.

10 - Provide accurate bookkeeping records

It is important to provide you with an accurate accounting of funds for your property at all times. When you have questions on our bookkeeping, we strive to provide answers to your questions.

11 - Update on new or pending legislation

We cannot provide the best service if we do not keep up with legislation or rulings that affect management of your property. There are many ways to do this throughout the year, such as reading publications, attending seminars, workshops, and conferences.

12 - Continue to keep our clients informed

Keeping you informed on what is happening with your investment is always important. We use various means to do this such as email, telephone calls, letters, bookkeeping reports, website, etc. This newsletter is a vehicle for sharing our property management knowledge and we hope you find this information useful.

Management and Leasing Services

Relocation

Call us if you have any questions. As your management company, we are here to protect your investment and help you when you need assistance.

Sales and Investment

Inspection

Manage Magic

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